

Cenerini, F. (2019) “Livia tra Augusto e Tiberio”, in A. Bencivenni, A. Cristofori, F. Muccioli and C. Salvaterra (eds), *Philobiblos. Scritti in onore di Giovanni Geraci*, Milano, Jouvence, 343-62.

The cultic context of the inscription dedicated by Julia Augusta and Tiberius to the divus Augustus pater presumably placed near the theatre of Marcellus identifies the paternity of Augustus with the very foundation of the principality: the adoptive wife-daughter is the priestess of the cult, and the adoptive son and natural son of the former is the Augustus who will guarantee its continuation. In this communicative 'epigraphic space', Iulia Augusta precedes Tiberius as sacerdos of the divus Augustus; there is no doubt that the sequence of the protagonists' names depends on the cultic context of reference, but, in any case, the communication of political and institutional power, exclusively male, is the traditional one based on the emperor's titling. The rumors about Livia's ambitions for power and her contrasts with her son the emperor will be the subject of the gossip of later authors when the principate will have become an irreversible reality along with its absolutist drifts.